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IAdea Screen Customization and Deployment Guide (Return to Business Edition)

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**Screens Customization and Deployment** 

# Screen Customization and Deployment.

Business can get people back to normal by ensuring its location are consistently communicating to the customers and staff in a safe, accessible, and transparent way. By deploying signage throughout multiple facilities, on big screens, counter displays, or door and hallway signs. This customization guide will help you to create screen contents on your IAdea Digital Signage devices. These following applications will be used as example:

### Example 1: Promotion Ad + Schedule / Agenda:

Consistent communication means promoting accessible and useful information at the door like upcoming events, touchless on-site registration, and event cancellation or delays can help save customers headaches and encourage last-minute participation.



IAdea Smart Signboards (10" & 15")

### Example 2: Room Wayfinding + General Info (Widget)

Hallways, entryways, lobbies, and waiting areas are busy places perfect for on-the-go kind of information. Wayfinding signage can help customers navigate to their destinations faster and avoid overcrowding spaces.



IAdea Smart Signboards (22")

### Example 3: Facility Policies + Rotating Workouts + General Info (Ticker)

People like to stare at large screens, which makes it a great place to stare vital information like customer etiquettes to follow, expert advice to try out, or basic knowledge such as time, weather, and contact info.



IAdea Media Player Series



To create appealing visual presentations, the use of multimedia contents like text, images and videos will be essential. SignApps Express enables remote offices to create unique signage templates and deploy playlists to various in-field devices at once on any IAdea Signage devices.

# Install SignApp Express:

- 1. Install SignApp Express on your PC
  - I. Go to : <u>https://www.iadea.com/products/signapps-express/</u>



- II. Click GET FREE TRIAL.
- III. Fill the form and download the software.
- IV. Click Submit.
- V. Software will be downloaded.
- VI. Install it on your PC.
- 2. Update SignApp Express:
  - I. Run SignApp Express.
  - II. Go to Help > Check update:
    - 🔙 SignApps Express

File Language Tools Help

Check update	
Firmware update	
About	



#### **Screens Customization and Deployment**

III. Click **Download** to get the latest version.



IV. Wait for the download



- V. Follow the on-screen instructions to install the new version.
- VI. Click Finish to launch SignApps Express.

# Download the predefined template:

These predefined templates will be used in the examples of this guide. Download the files at <a href="https://support.iadea.com/hc/en-us/articles/900002172503">https://support.iadea.com/hc/en-us/articles/900002172503</a>



# Example 1 – Promotion Ad + Schedule / Agenda:

In this example, we will learn about:

- How to import a template.
- How to change images in the template.
- How to deploy content to your signage devices.
- 1. Import Template:
  - I. Go to the top left corner, click File, then click Load playlist(s):

🔙 SignApps Express			
File Language		Tools	Help
	Save playlis	t(s)	-
Load playlist(s)			

- II. A file dialog will pop up, select the downloaded file (PromotionAd-Schedule-Agenda.pls) and click **Open**.
- III. A green tick *v* will be displayed if the file is import successfully. Click **Close** for the next step.

C:\Users\IAdea\Downloaded\YourTemplate.pls  C:\Users\IAdea\Downloaded\YourTemplate.pls  C:\Users\IAdea\AppData\Local\SignApps Express\playlist\	Ac470692 4404 469
Destination: C:\Users\IAdea\AppData\Local\SignApps Express\playiist\	ac470182-4094-418
	Close

2. The imported playlist will be shown on the **Home** screen, double click the playlist thumbail on the left to start editing:



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3. On the **Editing** screen, you will see the editable playlist. This is a 2-Zone layout design (Zone A & Zone B as indicated).



4. Use **Zone B** as an example, Click on the image inside Zone B, then the editing options will appear at the right:



- 5. Replace image:
  - I. Click **x** to delete the default image.
  - II. Click + to add another image.
  - III. A dialoge will be opened. Select the image you want and click **Open**.
  - IV. To make adjustment, use the tools located at the top right corner of the image:





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- 6. Repeat Step 4-6 for the other Zone.
- 7. After the editing is done, deploy the new content to your signage devices.
  - a. Press Save export to player.



b. The information of the online devices will be shown, select your device(s) and press **OK**.

Select Player	
Add device by IP	Add
Support models: XDS-1068, XDS-1070, XDS-1072, XDS-1078, XDS-10 XDK-1072, XDS-1088-A, XDS-1088-H, XDS-1083, WF WRP-1000-A, WRP-1000-H	
S: Non-suppo	ort models
<b>2cc548049f1c</b> 192.168.0.100 • Online Not yet assign to playlist	
1/1	
ОК	Cancel

c. The new content is now deployed to the panel. Click **Close** to finish.





# Example 2 – Room Wayfinding + General Info (Date and Time):

In example 1, We've learned about how to change images. In this example, we will see how to use **Overlay Zone** for **displaying information**.

- 1. Import Template:
- IV. Go to the top left corner, click File, then click Load playlist(s):

🔙 SignApps Express				
File	Language Tools He			
Save playlist(s)			-	
	Load playlist(s)			

- V. A file dialog will pop up, select the downloaded file (RoomWayfinding-GeneralInfo.pls) and click **Open**.
- VI. A green tick vill be displayed if the file is import successfully. Click **Close** for the next step.

Load playlist(s)	
C:\Users\IAdea\Downloaded\YourTemplate.pls  C:\Users\IAdea\AppData\Local\SignApps Express\playlist\dc470f82-4	d94-4f8
	Close

2. The imported playlist will be shown on the **Home** screen, double click the playlist thumbail on the left to start editing:







3. On the **Editing** screen, you will see the editable playlist. This is a 4-Zone layout with 1 overlay



4. Click on the **Overlay** zone, then the editing options will appear at the right:



5. Change the Calendar Setting:





II. Change the setting:

Duration 30 sec(s) Preference setting timeFormat 12hour ~ align center ~ color	
timeFormat 12hour > align center >	
align center >	
color	
foreColor	

- III. Click **OK** to save the settings.
- 6. There are more options for the Overlay Zone, check the **Tools** area at the top right area:

C Tools			
Logo 🗌 Enable			
Ticker 🗹 Enable			
Location	Тор ~		

Ticker-Enable: Add / Remove the Overlay Zone.

Location: Move the Overlay to the top / to the bottom of the screen.

- 7. Replace images for Zone A Zone D.
- 8. After the editing is done, deploy the new content to your signage devices.
  - a. Press Save export to player.



- b. The information of the online devices will be shown, select your device(s) and press **OK**.
- c. The new content is now deployed on the panel. Click **Close** to finish.



# Example 3 – Facility Policies + Rotating Workouts + General Info:

In the previous examples, we know how to change images and add an Overlay Zone for displaying information. Now, we will see how to use the **Overlay Zone** for **Displaying Image**.

- 1. Import Template:
  - I. Go to the top left corner, click **File**, then click **Load playlist(s)**:



- II. A file dialog will pop up, select the downloaded file (FacilityPolicies-RotatingWorkouts-General Info.pls) and click **Open**.
- III. A green tick vill be displayed if the file is import successfully. Click **Close** for the next step.

Load playlist(s)	
C:\Users\IAdea\Downloaded\YourTemplate.pls C:\Users\IAdea\AppData\Local\SignApps Express\playlist\dc470f82-4d	^ 194-4f8
	~
	Close

2. The imported playlist will be shown on the **Home** screen, double click the playlist thumbail on the left to start editing:

Si آليا File	gnApps Express Language Tools Help		
	New playlist name	Create playli	st
	Gym Etiquette 101	Y Bagree Decigh Volvat	Gym Large Screen 78e4e9bf-486c-45ae-8e70-99b7aa8ac9eb / NZOOW678e4
	🥐 Handle weights carefully 🛛 🍟 Lauve machines for others	Dumbbell Press x 15 Overpress Press x 15	Last modified: 8/12/2020 6:18:25 PM
	🔒 Return weights to place 🕓 Be considerate during peak times	Bench Press a 15 Bicep Cart x 15	0 players are using this playlist
$\bigcirc$	📢 Mind your volume 🍈 Mind personal space & surrounding	Lay Puldows x 15 Teles Extension x 15	
	Aind your belongings	5 Sets Renkrik & Conti Dawn	
	E1		



3. On the **Editing** screen, you will see the editable playlist. This is a 4-Zone layout with 1 overlay



4. Click on **Overlay Zone B**, then the editing options and the image placement area will appear:





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- 5. Check out the tools at the top right corner:
  - I. Click the **Folder**

icon to change the image.

II. Change the size of the image by using the magnefying tools



III. Click and Drag the image

with your mouse to change the placement.



- IV. Release your mouse click to place the image.
- V. Click **V** to confirm.
- 6. There are more options for the Overlay Zone, check the **Tools** area at the top right area:



Logo 🔽 Enable

Logo: Add / Remove the Overlay Zone.

- 7. Replace images for Zone A Zone D.
- 8. After the editing is done, deploy the new content to your signage devices.
  - a. Press Save export to player.



- b. The information of the online devices will be shown, select your device(s) and press **OK**.
- c. The new content is now deployed on the panel. Click **Close** to finish.

# IAdea Remote Content Management

Effective branding is all about creating the same user experience, consistently. SignApps Express ensures remote central offices are scheduling and deploying the same high-quality, customized-to-brand content to designated in-field IAdea signage throughout various locations.



For more information, check the user manaul of SignApp Express on <u>https://support.iadea.com/hc/en-us/categories/115000904826-SignApps-Express</u>