

Scala Content Manager Setup Guide

Scala's Content Manager makes the management and control of your network improved and simplified by reducing the resources required to control and maintain your network. Please visit <http://scala.com/interactive/content-manager/> if you need more information.



Setup Overview

Connect to Scala Content Manager in few steps

Please follow the instructions on next page to

1. Add player to Scala Content Manager.
2. Install IDea Bridge Server and pair the player.

Then you are all set to manage your player remotely with Scala Content Manager.

A. Add player to Scala Content Manager

SCALA Content Manager

Content

Planning

Network

Players

Status	Name	Type	Channels	Last Heartbeat	Plan Download
✓	Staran XDS-104	***	Staran Singalzone #3 (800x480 + Button)	< 1 minute ago	Complete
✓	Staran XMP-2200	***	Staran Singalzone #1 (1080p)	< 1 minute ago	Complete
✓	Staran XMP-3450 001	***	Staran Singalzone #1 (1080p)	6 days ago at 14:46	Complete
✓	Staran XMP-3450 002	***	Staran Singalzone #2 (720p)	< 1 minute ago	Complete
✓	Staran XMP-3450 003	***	(Not assigned)	Never reported	Complete

Unallocated Scala Player Licenses for PCs: 101

Unallocated Scala Player Licenses for IDea Standard Definition Media Appliances: 94

Unallocated Scala Player Licenses for IDea High Definition Media Appliances: 84

1. Create a new Bridge Server in Network->Distribution->New IDea Bridge Server.
2. Create a new player in Network->Players->New.
3. Select the player device type, then click **Next**.
4. Click on **Configuration** and select the distributed Bridge Server you use.
5. Click **Save**, then the new player is created completed.
6. Assign a playlist to the player and click on **Synchronize Now** to synchronize with the Bridge Server.

SCALA Content Manager

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Status	Name	Type	Channels	Last Heartbeat	Plan Download
✓	Staran XMP-2200	***	Staran Singalzone #1 (1080p)	4 hours, 55 minutes ago	Complete
✓	Staran XMP-3450 001	***	Staran Singalzone #1 (1080p)	12:21:14:40:07	Complete
✓	Staran XMP-3450 002	***	Staran Singalzone #2 (720p)	< 1 minute ago	Complete
✓	Staran XMP-3450 003	***	(Not assigned)	Never reported	Complete

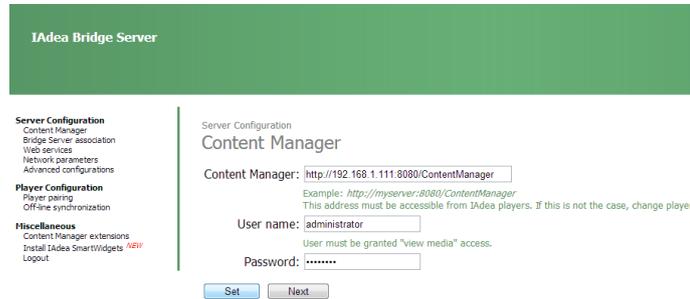
Unallocated Scala Player Licenses for PCs: 101

Unallocated Scala Player Licenses for IDea Standard Definition Media Appliances: 94

Unallocated Scala Player Licenses for IDea Digital Signboards: 85

Unallocated Scala Player Licenses for IDea Audio Only Media Appliances: 100

B. Install IDea Bridge Server and pair the player



The screenshot shows the 'Content Manager' configuration page in the IDea Bridge Server. The page is divided into three main sections: 'Server Configuration', 'Player Configuration', and 'Miscellaneous'. The 'Server Configuration' section is active and contains the following fields:

- Content Manager:** A text input field containing the URL `http://192.168.1.111:8080/ContentManager`. Below it, an example URL is provided: `Example: http://myserver:8080/ContentManager`. A note states: "This address must be accessible from IDea players. If this is not the case, change player".
- User name:** A text input field containing the text `administrator`. A note below it says: "User must be granted 'view media' access."
- Password:** A password input field with a masked password `*****`.

At the bottom of the configuration area, there are two buttons: 'Set' and 'Next'.

1. Download and install the latest Bridge Server software from Scala website.
2. Set the URL location, account, and password of your Scala Content Manager. Then click on **Next**.
3. Follow the instructions to complete the Server configuration.
4. Select the Bridge Server and the added player in the **Player pairing** page.
5. Refer to each model's User Manual to setup the player's content source to the Bridge Server's URL, and then save the settings and reboot the player.
6. After reboot, the Bridge Server's 4-digit Pairing Code should be displayed on the screen. Enter the pairing code in the Bridge Server's **Player Pairing** page, and then click on **Pair**.
7. Your player should show a heartbeat in Scala Content Manager after the pairing is success.



The screenshot shows the 'Player pairing' page in the IDea Bridge Server. The page is divided into three main sections: 'Server Configuration', 'Player Configuration', and 'Miscellaneous'. The 'Player Configuration' section is active and contains the following fields:

- Select Bridge Server:** A dropdown menu showing 'QA (in Subnetwork1)'. A red arrow points to this dropdown.
- Filter players by group:** A dropdown menu showing 'All players'.
- Select player:** A text input field containing the text `:\JMP-2300 011 (Idea Standard Definition)`.
- Pairing code:** A text input field with a red arrow pointing to it.
- Primary MAC address:** A text input field with a dropdown menu showing '(Select a player type...)'.

Below the input fields, there are three notes:

- Note 1: You MUST synchronize your player in Content Manager or...
- Note 2: If a player does not appear, or player type is unknown, pl...
- Note 3: To free a player from its current pairing, press the "Reassign Player License to Another Player" button in the player's page synchronize the player before you can pair it with another IDea device.

At the bottom of the page, there is a 'Pair' button. To the right of the text input fields, there is a small image of a monitor displaying the number '9265'.

Troubleshooting

If I see following screen what should I do?



This means your media player is not connected to Internet. Please perform the following:

- If you are using wired connection, please verify the Ethernet cable using laptop or PC. Make sure the Ethernet cable can connect you to Internet.
- If you are using wireless connection, please verify if you have correctly input you wireless password.

Why does my player keep rebooting and fail to connect to the content URL?

- 1) The player is probably not connected to the network or user provides a wrong content URL. Please check the network and content URL setting again.
- 2) The server content may be broken or invalid, please check with your content service provider.

Why aren't my media contents up to date?

The player is probably not connected to the network. Please perform above network troubleshooting steps.