

Manager Express 4.3 Training

www.IAdea.com

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Manager Express Easy-to-Use Software

for Standalone and Small LAN Network

- ✓ Publish PowerPoint slides directly to the Player (2013/2010/2007/2003, static only)
- ✓ Looping or weekly schedule and turn on/off video from schedule
- ✓ Auto update contents with HTML5 players using SmartWidgets
- ✓ Auto detect IP, MAC address, and models
- ✓ Easy setup for multi-zone
- ✓ Support portrait mode (auto rotate image and text contents)
- ✓ Support GPIO/buttons layout



Install Manager Express Software to Your PC



Note: If you are using Windows XP (not Vista), and did not install Microsoft .Net software before, it will take a few more minutes to install the .Net onto your PC.

User Manuals are on the CD as well !



Publish Schedule

Firmware Update





Select Player

Publish Schedule in 3 Simple Steps



Welcome & Instructions

Adfotain Manager Express 4.0.15	and the second sec		
File(F) Edit(E) Language(L) Help(H)			
Select model			
Let's get started: I. Select a player from clicking on the "Second Second Sec	m the drop down menu by elect model" button. dule. Two schedule modes are	Tips for m will appe launching software first time	iew usei ar wher g for the
available: the simp schedule. 3. Send the media fi	les and playlist to the players for	The mes	sage car
playback	Adfotain Manager Express 4.0.15 File(F) Edit(E) Player(P) Language(L) Help(H) Tips for new user(N) XMP-2200 series Looping Recent items About Adfotain Manage About Adfotain Manage # Add # Media Option	also be a from men Help > Ti new user	ccessed nu bar: ps for

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Select a Model



Click **select model**, a drop down player menu will appear

Once a model is used, it will appear on the list next time



Choose File on Your PC







Select Files from Usage History

2

XMP-2200 series Looping	Export Firm	mware update
ecent items	Aspect ratio 169 Video, Image, Audio, Widget 1280x720 Add Add Add Add Add Add Add Ad	 On recent item tab, you can add files to playlist by 1. Dragging file & dropping to playlist 2. Double clicking on a file 3. Right clicking on the selected files then select "Add"
Drag and drop files to preview in window	Turn off the screen Proceed	i to export >>

Support PowerPoint Slide Show



Drag and drop files to preview in window

■)))

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Preview (for title confirmation only)

Adfotain Manager Express 4.0.15

Looping

D:\IAdea Documents\D...\image-2.jpg

D:\IAdea Documents\D...\image-1.jpg

D:\IAdea Documents\D...\eMenu.pptx

XMP-2200 series

Recent items

-

-

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Turn off the screen

Proceed to export >:



2

Easily Launch External Program

Adfotain Manager Express 4.0.15			
File(F) Edit(E) Player(P) Language(L) Help(H)			
· CD.			
XMP-2200 series Looping	Export	Firmware update	
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	Add Remove Option Preview # Media Option 1 D:\IAdea Documents\D\eMenu.pptx 2 D:\IAdea Documents\D\plates_portrait_mode.jpg Duration: 7 sec 3 D:\IAdea Documents\D\image-1.jpg Duration: 7 sec 4 D:\IAdea Documents\D\image-2.jpg Duration: 7 sec		You can either edit or view it depending on your application
review (for title confirmation only)	(I) Turn off the screen		
Drag and drop files to preview in window	, , , , , , , , , , , , , , , , , , , ,	Proceed to export >>	,
			Tadea

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Preview



Options



You can highlight and change options for each media items

Default settings:

- Video: play full length
- **Image** : 7 sec
- PowerPoint:

If 'slide interval' is not set in PowerPoint then play slide for 7 seconds - **Audio**: play full duration



Schedule Video On/Off



IAdea player can stop video output at specific time.

The screen will enter sleep mode to save power



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Adjust Player Volume

File(F) Edit(E) Player(P) Language(L) Help(H) Image: Audio, Widget Export Firmway Recent items Aspect ratio [69] Image: Audio, Widget Image: DilAdea Documents/DImage: 2.jpg DilAdea Documents/DImage: 2.jpg Image: Audio, Widget Image: Audio, Widget Image: DilAdea Documents/DImage: 1.jpg DilAdea Documents/DImage: 1.jpg Image: Audio, Widget Image: I	File(f) Edit(E) Player(P) Language(L) Help(H) WM-2200 series Looping Export Firmw Recent items Aspect ratio [69] Video, Image, Audio, Widget 1280x720 D/LAdea Documents/D_/music-1.mp3 D/LAdea Documents/D_/mage-1.jpg Video, Image, Audio, Widget 1280x720 D/LAdea Documents/D_/lates_portrait_mod Image: Audio, Widget Image: Audio, Widget Image: Audio, Widget D/LAdea Documents/D_/lates_portrait_mod Image: Audio, Widget Image: Audio, Widget Image: Audio, Widget D/LAdea Documents/D_/lates_portrait_mod Image: Audio, Widget Image: Audio, Widget Image: Audio, Widget D/LAdea Documents/D_/lates_portrait_mod Image: Audio, Widget Image: Audio, Widget Image: Audio, Widget D/LAdea Documents/D_/lates_portrait_mod Image: Audio, Option Image: Audio, Widget Image: Audio, Widget Media Option Image: Audio, Option Image: Audio, Widget Image: Audio, Widget Image: Audio, Widget Image: Audio, Option Image: Audio, Option Image: Audio, Option Image: Audio, Option Image: Audio, Option <th>👩 Adfotain Manager Express 4.0.15</th> <th></th> <th>- 🗆 🗙</th>	👩 Adfotain Manager Express 4.0.15		- 🗆 🗙
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Urag and drop files to preview in window		III Preview (for title confirmation only) Drag and drop files to preview in window	Turn off the screen	eed to expor

Volume can be adjusted at playlist level

When mouse hovers over volume control, volume level will appear. The volume level ranging from 0 to 100 at interval of 10

NOTE:

This volume setting will over-write the hardware's system volume setting for good



Looping





Weekly Schedule



Create your schedule or drag a preset template on the left to the right-box.

Schedule is going to repeat weekly



Create Your Own Schedule



Switch to Export Mode



Export to the Player







Advanced Settings

- Using PowerPoint with Manager Express
- Multi-zone scheduling
 - In looping
 - In weekly schedule
 - Schedule text ticker
- Aspect ratio
 - Schedule in portrait mode
- Fit to screen setting
 - Fit inside zone (keep aspect ratio)
 - Fit and trim to zone (keep aspect ratio)
 - Fit zone exactly (does not keep aspect ratio)
- Schedule A/V-in
- Schedule GPIO/Buttons layout
- Schedule motion sensor layout
- Schedule SmartWidgets
- Multilingual selection
- And more...





Advanced features supported by products

	XMP-3250 series	XMP-2200 series	XDS-1950/2450	XDS-1060/1062	XDS-1068	SD Series
PowerPoint - Animation (WMV file)	V	v	v	v	v	
Multi-zone - Looping & Weekly Schedule	v	v	v	v	v	
Text Ticker	V	√ (Caption only)	\checkmark	√ (Caption only)	√ (Caption only)	
Layout Aspect Ratio	V	V				
Portrait Mode	V	\checkmark	V	\checkmark	V	V
Image Fit to Screen	V	V	V	V	V	V
Schedule A/V-in	√ (XMP-3450 only)	√ (XMP-2400 only)				
Schedule Motion Sensor				√ (PIR Sensor)		
Schedule GPIO/buttons	√ (10)	√ (10)	√ (10)	√ (6)		XDS-104 (4)
SmartWidgets	V	V	V	V	V	
Update content via USB	V	v	v	v	v	V
Firmware update – Network	V	v	v	v	v	V
Firmware update – USB	V	v	v	v	v	V

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Using PowerPoint with Manager Express

Add information to your images

- Adding information using words, tables and other elements to your image – even in portrait mode!
- Transparent table + back ground image
 - Create beautiful & easy to modify menu, ads
- Animations create simple and attractive movie
 - PowerPoint 2010 can convert PowerPoint slides into video









Add Information to Your Images



- Change page setup to 16:9
 - Design -> Page Setup -> Slides sized for: -> On-screen Show (16:9)
- Place your images
- Add tables to area you want to add information



Add Information to Your Images

CAFÉ	SM.	LG.	ICE	
Coffee	0.25	2.50	Coffee	2.25
Espresso	1.85		Latte5	3.30
Americano	2.00	2.50	Flavored Latte	3.00
Latte	3.30	3.65	Mint Java Chip	3.75
Flavored Latte	3.65	4.00	Cookies & Cream	3.75
SPECIAL			Caramel latte	3.75
Lakewood latte	3.75	4.15	Atlanta Smoothie	3.85
Mocha Surprise	3.65	4.00	TASTY	
Fireside Latte	3.85	4.25	Croissant	2.50
COFFEE-LESS			Muffin	1.50
Hot Chocolate	2.00	2.50	Coffee Cakes	1.00
Green Chai	3.00	3.50	Bagels	1.50
Hot Tea	2.00		Cream Cheese	.25
			Chips	.60

- Change page setup to 16:9
 - Design -> Page Setup -> Slides sized for: -> On-screen Show (16:9)

Change background to image

- Right click on empty space of slide -> Format Background -> Picture or texture fill -> choose your file and check "Tile picture as texture"
- Add tables to area you want to add information



Animations - Create Simple and Attractive Movie



- Change page setup to 16:9
 - Design -> Page Setup -> Slides sized for: -> On-screen Show (16:9)
- Overlay a table on top of image
 - Change table color and set transparent level to 30%
- Using Animations Pane to script your animation
 - Adding fade-in for images or fade-out to new images
- Save as .WMV
 - XMP-3250 series; XDS-1950/; XDS-2450; XMP-2200 series; XDS-1060/1062/1068 can play native WMV file



Multi-zone in Looping Schedule

Supported products :

XMP-3250 series; XDS-1950/; XDS-2450; XMP-2200 series; XDS-1060/1062/1068



Create Looping Playlist for Each Zone



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Create Text Ticker

Supported products :

XMP-3250 series; XMP-2200 series; XDS-1950/2450; XDS-1060/1062/1068

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 Preview (for title confirmation only) Preview (for title confirmation only) Turn off the screen Add a text file (recommended format: UTF-8 Double click on the text file to edit it The text effect and colors can be changed 	CNN headline newstat - Notepad File Edit Format View Help Save As Organize New folder Favorites Desktop Pietaries Downloads Recent Places Documents Nusic Pictures Videos Videos <t< th=""></t<>
Ducuriatory & Confide	Hide Folders Encoding: UTF-1 Save Cancel ANS Unicode Unicode big endian UTF-8

Multi-zone in Weekly Schedule

Supported products :

XMP-3250 series; XMP-2200 series; XDS-1950/2450; XDS-1060/1062/1068



Each time slot can be assigned to a different layout format

Note there may be a few-second blink of black screen if two adjacent time slots are using different layout formats



Layout Aspect Ratio

Supported products : XMP-3250 series; XMP-2200 series

File(F) Edit(E) Player(P) Language(L) Help(H)			
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XMP-320/3250 series Looping	Export		Firmware update
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D:\IAdea Documents\D\image-2.jpg			
D:\IAdea Documents\D\image-2.jpg D:\IAdea Documents\D\image-1.jpg			•

- Depends on your screen's aspect ratio, you can set different aspect ratio for your player

- It is recommended to use the same aspect ratio as your screen







New Aspect Ratio (Portrait Mode)

Supported products :

XMP-3250 series; XMP-2200 series; XDS-1950/2450; XDS-1060/1062/1068; SD series

AME4.tsk - Adfotain Manager Express 4.1.33 File(F) Edit(E) Player(P) Language(L) Help(H) Language(L) XMP-320/3250 series Looping Recent items D:\MediaFiles\images\130797029385311 D:\MediaFiles\images\130797036147311 D:\MediaFiles\images\130797037197311 D:\MediaFiles\images\130797037921311 D:\MediaFiles\images\130797037921311	Aspect ratio Landscape (4:3) Landscape (4:3) Portrait CW (9:16) Portrait CCW (9:16) Potrait CCW (9:16)	Firmware update	In Aspect ratio, select clockwise or counter-clockwise layout to schedule
D:\MediaFiles\images\130797038017311 D:\MediaFiles\images\130797038017311 D:\MediaFiles\images\130797028808311 D:\MediaFiles\images\130797028384311 D:\MediaFiles\images\130797024953115 D:\MediaFiles\images\130797024593115 D:\MediaFiles\images\130797041593115 D:\MediaFiles\images\130797023797311 D:\MediaFiles\images\130797023797311 D:\MediaFiles\images\130797023797311			media in portrait mode
Preview (for title confirmation only) Drag and drop files to preview in window	- Turn off the screen	Proceed to export >>	



Auto Rotate Image/PPT in Portrait Mode

Applicable products :

XMP-3250 series; XMP-2200 series; XDS-1950/2450; XDS-1060/1062/1068; SD series



Auto Rotate Video in Portrait Mode

Applicable products :

XMP-2200 series; XDS-1060/1062/1068



Rotate Video in Portrait Mode

Applicable products :

XMP-3250 series; XDS-1950/2450; SD series



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How to Rotate Video

Required for : XMP-3250 series; XDS-1950/2450; SD series

- Using recommended
 WinMEnc to rotate video
 - Please refer to :

http://support.iadea.com/entries/ 21429223--Jumpy-playback-longvideo-gap-or-video-not-playing-How-can-I-get-best-videoplayback-performance-

 Follow the instruction on web site, using a free converter and IAdea profiles to rotate your video

NOT Required for : XMP-2200 series; XDS-1060/1062/1068

.	🚰 WinMEnc 0.81 beta
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/ideo	
entries/ -long- /ing-	Add Files Add A/V file Clear List Up Down Delete
<u>/ · · · O</u>	Output Folder: Priority: normal
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eb site, Adea	profile: Lapiscape_COMMCaddy_081_Divx_2Mbps_MP3_128kbps_640x480_30fps.ini Landscape_XDS-101_104_Divx_2Mbps_MP3_128kbps_640x480_30fps.ini Landscape_XDS-151_Divx_2Mbps_MP3_128kbps_720x480_30fps.ini Landscape_XMP-120_130_Divx_2Mbps_MP3_128kbps_720x480_30fps.ini Landscape_XMP-120_130_Divx_2Mbps_MP3_128kbps_720x480_30fps.ini Landscape_XMP-3250_2200_XDS-1060_Series_H264_10Mbps_MP3_128kbps_1920x1080_3 Portrait_ccw_XDS-101_104_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_ccw_XDS-151_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_ccw_XMP-120_130_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_ccw_XMP-120_130_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_ccw_XDS-101_104_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XDS-101_104_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XDS-101_104_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XDS-151_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XDS-151_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XDS-151_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XMP-120_130_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XMP-120_30_Divx_2Mbps_MP3_128kbps_480x640_30fps.ini Portrait_cw_XMP-120_30_Divx_2Mbps_MP3_128kbps_1920x1080_30fps.ini
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Fit to Screen Options



- **Fit inside zone** (keep aspect ratio; it might leaves black area)



- Fit and trim to zone (keep aspect ratio; there is no black area but the image might be cut)



Fit zone exactly
 (does not keep aspect ratio;
 there is no black area but the
 image might be squeezed)





Schedule A/V-in – Hardware Setup

Supported products : XMP-3450, XMP-2400



Schedule A/V-in – How to





Schedule A/V-in – How to





Optional GPIO Adapter PIO-101



Easy connection to <u>buttons</u> and <u>sensors</u>via USB port

- For XMP-320/3250 series and XMP-2200 series
 - Via USB port



Easy to assemble







> 10 inputs, 4 outputs



Pump-top Example



GPIO – Interactive Museum



Schedule GPIO

Supported products :





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Interactive with Buttons – XDS-101/104/1060/1062



 Let customers choose what they want to see



Schedule Buttons

Supported products : XDS-1060/1062 ; XDS-101/104





Play video and sound when person passes by



Schedule PIR Motion Sensor

Supported products : XDS-1060/1062



Schedule PIR Motion Sensor and Buttons

Supported products : XDS-1060/1062



SmartWidgets

Supported products :

XMP-3250 series; XMP-2200 series; XDS-1060/1062/1068; XDS-1950/2450



When a model is supported, a small widget button will appear on right hand side

The **Widget** button is a shortcut to quickly bring user to widget layouts



SmartWidgets Layouts















SmartWidgets layouts:

- Full screen layout
- Multi-zone layouts with 16:9 main region for wide screen video
- Multi-zone layouts with 4:3 main region for standard video or video-in



SmartWidgets Options

Option	
Clock	Color Uuration 30
1 Calendar	Color Uuration 30
Weather	Color Duration 30 City New York C © °C © °F
RSS	Color Duration 30
Web page	Duration 30 URL
	OK Cancel

- Change background colors for widgets
- Set display duration for widgets (in seconds)
- Select city and choose temperature display in Celsius or Fahrenheit
- Enter URL for RSS or Webpage



Clock & Calendar Widgets

Option		E
Time Format	24-Hour	
Calendar	Color Uuration 30	
		OK Cancel

Option		
Time Format	24-Hour	
Clock	Color Duration 30	
		OK Cancel

- Under options, user can modify display duration
- These 2 widgets use device clock to display clock & calendar
- 24-hour format will be displayed if checked
- If the time or date is wrong, plug in USB keyboard to set up in the player menu or connect device to the Internet to synchronize time online

Weather Widget



- Weather Option will auto pop-up when added to schedule. User must select a city
- If a city is not listed, user may typed it in the city field. For a list of all supported cities, please refer to <u>http://www.worldwe</u> <u>atheronline.com/cou</u> <u>ntry.aspx</u>



RSS Widget



•RSS **Option** will auto pop-up when added to schedule. User must enter a RSS feed in the URL field

•Besides URL, the moving direction can also be set for different text orientations (ex. Rightto-left for Hebrew and Arabic languages)

Cancel



Web Page Widget

😒 test.tsk - Adfotain Manager Express			
File(F) Edit(E) Player(P) Language(L) Help(H)		ia 0	
- . כ</td <td>2</td> <td></td> <td></td>	2		
XMP-320/3250 series Looping Exp	port	Firmware update	
Recent items Aspect C:\Users\Clyde\DownL\Lego_Racers.h264.tri C:\Users\Clyde\DownL\Lego_IndianaJones.h C:\Users\Clyde\DownL\Lego_IndianaJones.h C:\Users\Clyde\DownL\Lego_Racers.h264.avi C:\Users\Clyde\DownL\Lego_Racers.h264.avi C:\Users\Clyde\DownL\Lego_IndianaJones.h C:\Users\Clyde\DownL\Lego_Racers.h264.avi C:\Users\Clyde\DownL\Lego_Ind Option Vieb page	t ratio 169 • Video, Image, Audio, Widget 1920x1080 URL	Widget	 Web page Option will auto pop-up when added to schedule. User must enter a URL
III Preview (for title confirmation only)	Schedule on/off screen	Proceed to export >>	



Using Customized Widgets

Dption Widget	D:\my-customized-widg Duration 30	et.wgt	×	
	Name	Value		
	Field 1 color	green		
	Field 2 cities	new york, tokyo		
	Field 3			
	Field 4			
	Field 5			
		ОК	Cancel	
		UN	cancer	

- Select the widget you would like to use or drop it into the playlist
- Users are allowed to input 5 sets of queries for the <u>index.html</u> inside the customized widget

→ C infile:///D:/my-customized-widget/index.html?color=green&cities=new%20york,tokyo



Multilingual Selection

👩 Adfotain Manager Express 4	1.0.24		
File(F) Edit(E) Player(P) L XMP-2200 series	Deutsch Español English	Export	Firmware update
Recent items	Suomi Français 日本語 ใทย Türkçe Polski Русский 正體中文 简体中文	Aspect ratio 16:9 • • Add • * Remove © Option Preview # Media Option	
Preview (for title confirmatio	n only)	Turn off the screen	
Drag and drop files to p	preview in window		Proceed to export >>

New Language options:

- Deutsch (German)
- Español (Spanish)
- English
- Suomi (Finnish)
- Français (French)
- -日本語 (Japanese)
- ไทย **(Thai)**
- Türkçe (Turkish)
- Русский (Russian)
- Polski (Polish)
- 正體中文 (Traditional Chinese)
- 简体中文 (Simplified Chinese)

When switching language, program will prompt to restart

Check the Exporting Log





Export to the USB Drive



Your Work is Saved

Adfotain Manager Express 4.0.15			
Frie(F) Edit(E) Player(P) Language(L) Help(H)			
New(N)			
📫 Open(O)			
Save(S)		riiiiware upu	ait
Exit(X) sy\music-1.mp3 D:\JAdea Documents\D\movie-1.avi D:\JAdea Documents\D\plates_portrait_mox D:\JAdea Documents\D\image-1.jpg D:\JAdea Documents\D\image-2.jpg D:\JAdea Documents\D\eMenu.pptx	Add	W Option Duration: 7 sec Duration: 7 sec Duration: 7 sec Play full duration Play full duration	Your work can be saved for using it again next time
	■ Turn off the screen		
Drag and drop files to preview in window		Proceed to export	**



Publish Schedule

Firmware Update



Firmware Update



Locate your Firmware



Select your device and locate the firmware package

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Please download latest firmware online(<u>http://support.iadea.com/</u>) or locate it on the bundled CD. For example if you CD-ROM is F: drive

F:\3_LatestFirmwares\XMP-120 130\ F:\3_LatestFirmwares\XMP-320 330\ F:\3_LatestFirmwares\XDS-101 104\

Selected / Total players 1/4

Firmware update



Upgrade Player Firmware via Network



Firmware Update Instructions via USB



Firmware Update Instructions via USB





Thank You

For Business Inquiry contact IAdea Sales Support sales@IAdea.com For Technical Support contact IAdea Technical Support support@IAdea.com

IAdea Support Team